

Cancer patients who continue to smoke often require more treatment than those who quit*



Costs for Cancer Patients who Continue Smoking

BEST PRACTICE SMOKING CESSATION **SUPPORT** OFFERED***



Costs for Cancer Patients who Quit

Offering smoking cessation support to cancer patients improves quality of care, efficacy of treatments and reduces costs to the healthcare system.

Learn more about the costs of offering smoking cessation to cancer patients: cancerview.ca/tobacco



^{*} Please refer to Key Evidence Slides for full details, assumptions and citations
** Please refer to Key Costs Slides for full details, assumptions and citations

^{***} The average cost for best practice smoking cessation support is -\$5300, including: multiple counselling sessions, NRT+ medications (VAR or BUP), and 6.3 guit attempts.

